Quick Tip for Ranking Website With Multiple Languages

If your website will be using a language other than English, it is a good idea to identify that language in your html tag.

To do this you can change your <html> tag to this:

<html lang="fr">

To find you language code, visit: <http://en.wikipedia.org/wiki/List_of_ISO_639-1_codes>

You can also specify different languages or countries of the same content using the code below which you can place in between your site's <head> tags.

For the default site:

<link rel="alternate" hreflang="x-default" href="http://www.yourdomain.com/" />

To specify the language:

<link rel="alternate" hreflang="es" href="http://www.yourdomain.com/es" />

To specify the language and the country

<link rel="alternate" hreflang="es-gt" href="http://www.yourdomain.com/es-gt" />

For a list of country codes, visit: <http://en.wikipedia.org/wiki/ISO_3166-1_alpha-2>